Quotes and Bids and Proposals, Oh My! (Important Similarities and Differences) Michael S. Gifford, C.P.M., CPSD - 2015 ©

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What will we accomplish during this presentation?

- A better understanding of what a quote is, what a bid is, what a proposal is—how they are similar and how they are different.
- A renewed commitment to conduct quotes, bids, proposals and the ensuing contract awards in an open, fair, reasonable and justified HUD-compliant manner.
- An ability to locate in the regulations what HUD wants-hence, a better understanding of HUD requirements.
- Solicitation documents that better meet the needs of the HA and the contractors (herein, contractor shall also mean vendor, supplier, contractor, consultant, etc.).
- As a result, improved relationships with our Board, our ED, our clients, and our contractors.
- An understanding of Gifford's Gospels.

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Gifford's Gospels

- No. 1: "If it ain't written, it don't exist.
- No. 2: "There are no coincidences in life—everything happens for a reason."
- No. 3: "Whatever we do must be open, fair, reasonable and justified."
- No. 4: "Contractors are not our friends-they are our partners."
- No. 5: "Nothing is free—there is a price to pay for everything."
- No. 6: "Be prepared—if something can go wrong, it will happen at the worst possible moment."
- No. 7: "Luck is where preparation and opportunity meet."
- No. 8: "He/she who writes the contract, the contract is in favor of."

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Herein we will make references to:

- 24 CFR §85.36 (or 2 CFR §200)

 aka the Common Rule.

 Hereinafter "(§85.36)" or "(§200)".

 Specific references herein within "()."
- HUD Handbook 7460.8 REV 2:

 7460.8 issued by HUD to explain the above noted CFR's in further detail.

 Hereinafter "7460.8" or "[HPH:]".

 Specific references herein within "[]".

- <Sample Forms developed by HAPA and HUD are available at no charge on procurementassistance.org>

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Within the Handbook's or the CFR's:

- Important!!!!! Remember, therein:
 - "Shall" and "must" mean that an action or item is mandatory and is required by statute or regulation.
 - "Should" and "may" mean that the action or item serves to provide guidance and/or best practices but is not mandatory.

!!!PLEASE NOTE-BEWARE!!!

HUD has used the term "should" a number of times in the HPH and then in another part of the HPH uses the term "shall" or "must" in reference to the same issue—an auditor WILL most likely go with the stricter reference as the requirement.

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Relationship of local or State laws with Federal law:

- PHAs must comply with the stricter of Federal rules and State/local rules. [HPH: 1.5 [HPH: 1.5/13.1]
- States.

{§85.36(a); §200.317}

- "When procuring property and services under a grant, a State will follow the same policies and procedures it uses for procurements from its non-Federal funds. The State will ensure that every purchase order or other contract includes any clauses required by Federal statutes and executive orders and their implementing regulations."
- Therefore, one procurement policy only!

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Procurement Authority: Use of quotes, bids, and proposals must be listed within the HA . . .

- [HPH: 2.2]

- Procurement Policy: [HPH: 2

 Appendix 1 of 7460.8 REV 2 (corrected copy)

 Combining Policy and Procedures—Not good!

 Policy approved by Board of Commissioners.

 Procedures approved by ED.

 HUD approval not typically required

 Includes stricter of requirements of Handbook 7460.8 REV 2, §85.36 and applicable local laws.

 Know the difference: Policy—Procedure—Practice.
- <Sample Procurement Policy is available at no charge within the "Sample Documents" area of procurementassistance.org>

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Procurement Planning

- Individual Procurement Plans (IPPs).
 - Typically for larger procurements, but may also be used for quotes.
 - Establishes deadlines and milestones.
 - Checklist.

[HPH: Appendix 2]

<Sample Competitive Solicitation Checklist available at no charge within the "Sample Documents" area of procurementassistance.org>

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Documentation: Requirements and Recommendations. [HPH: 3.3] (§85.36(b)9; §200.318(l))

- "Sufficient to detail the significant history of each purchase."
 In writing, in one clearly marked file.
- Contains all documents pertaining to the issue.

- Records Retention: 3 years after final payment.

 {\text{\quad \quad \qqq \quad \quad \quad \quad \qqq \quad \quad \quad \quad \quad \quad \quad \quad
- [HPH: 3.3.C] {Part 85.36(i)(11)}
- <Sample Competitive Solicitation Log available at no charge within the "Sample Documents" area of procurementassistance.org>

Quotes and Bids and Proposals, Oh My! (Important Similarities and Differences) Michael S. Gifford, C.P.M., CPSD - 2015 © Four competitive solicitation methods provided for by HUD: Quotations for Small Purchases (QSP) aka Quotes [HPH: Chapter 5] {§85.36(d)1; §200.320(b)}

Invitations For Bids (IFB)

aka Sealed Bids [HPH: Chapter 6] { §85.36(d) 2; §200.320(c) }

Request For Proposals (RFP) aka Competitive Proposals

[HPH: Chapter 7] {§85.36(d)3; §200.320(d)}

Request For Qualifications (RFQ)

Aka Qualifications-based Selection (QBS)
Subset of an RFP (hence it is a sub-section within HPH
Chapter 7) [HPH: 7.3] (§85.36(d)(3)(v); §200.320(d)(5))

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HPH Chapter 5: Quotation for Small Purchases (QSP)

General

- "Simplified purchase procedures."
- HUD says, "for the vast majority of a PHA's purchases" \dots but not necessarily.
- Small Purchase Dollar Limits

- Purchases >\$2,000 and typically <\$100,000.
- \$2,000 is a Micro Purchase (one quote only) maximum.
- \$100,000 is a Small Purchase (@ least 3 quotes received). maximum—may be set lower by applicable State statute.

Gifford's Gospel: If it ain't written, it don't exist.

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HPH Chapter 5: QSP's (con'd)

THPH: 5.31

- > Competitive Requirements

 - [HPH: 5.3]
 [HPH 5.3.A] Small Purchases (>\$2,000): Must be competitive, in that a "PHA must solicit cAND RECEIVE, unless otherwise justified> at least 3 quotes."
 [HPH 5.3.b] Micro Purchases (<\$2,000): May solicit one quote only if "price is reasonable."
 [HPH 5.3.c] Prohibition Against Bid Splitting: Must not break down purchases into lower thresholds (Micro or Small) to avoid the requirements of the larger threshold—this means, aggregate all awards to each contractor/contractor or in a commodity/service area and none shall exceed:

 * \$2,000 without a quote: and

 - its shall exceed: \$2,000 without a quote; and \$100,000 (or lower amount if set by State law) without a formal solicitation; Encourage WMBE's: HA may break awards into lots.

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HPH Chapter 5: QSP's (con'd)

- Methods of Solicitation Quotations for Small Purchases (QSP) may be obtained by:

 - In-person;

 - Orally (recorded by HA in writing);
 - Telephone (recorded by HA in writing);
 - Internet.
 - <Sample Conditions to Quote—Construction and available at no charge within the "Sample Competitive Solicitations" area of procurementassistance.org>

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HPH Chapter 5: QSP's (con'd)

- Quotation Evaluation. [HPH: 5.5]{\\$85.36(f);]{\\$200.323}
 - Price Reasonableness.
 - Determine "fair and reasonable."
 - Typically Price Analysis adequate.
 - Micro Purchases: Signature of CO verifies.
 - Small Purchases: Write price analysis required.
 Other Factors: I STRONGLY DO NOT recommend!!!!

 - Contractor Responsibility: Signature of CO verifies.

 Documentation Micro Purchases: minimum required, but in writing.
 - Documentation Small Purchases: Keep a copy of everything in a file.

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HPH Chapter 5: QSP's (con'd)

[HPH: 5.6]

- Petty Cash Purchases. For very small purchases only.
 - Purchases must not be in violation of HPH 5.3.C.
- Procurement Cards.
- [HPH: 5.7]
- Can be an effective tool. Purchases must not be in violation of HPH 5.3.C.
- Must have written controls.

[HPH: 5.8]

Bonding Requirements Not generally required (unless construction-related and local law requires bonds less than \$100,000).

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HPH Chapter 5: QSP's (con'd)

- Standard Forms/Mandatory Contract Clauses. [HPH: 5.10]
 Small Purchases, Non-construction: Table 5.1.
 Small Purchases, Non-construction, with Maintenance work: Table 5.1; form HUD-5370-C, Section II; if applicable, appropriate Maintenance Wage Rate Determination.
 Small Purchases, Construction: form HUD-5370-EZ; appropriate wage decision; perhaps bonds.
- <Sample HUD Table 5.1 and Sample form-HUD 5370-EZ available at no charge within the "Documents" area of procurementassistance.org >

- Acceptable Methods of Incorporation.

 - Physically attach the forms.

 Incorporate the exact text into HA documents.

 Incorporate the forms by reference into the HA documents.

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HPH Chapter 6: Invitation For Bids (IFB)

General.

- eneral. [HPH: 6.1]
 HUD: Chapter only applies to procurements >\$100,000.

 However, is appropriate to use ANYTIME the HA feels a formal solicitation is appropriate.
 Recommend use for any formal (advertised) solicitation.
- Description.

- scription. [HPH: 6. Typically results in firm fixed-price contract (lump sum or unit price). Awarded to lowest cost, responsive and responsible. Preferred method to procure construction, supply, non-complex service contracts.

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HPH Chapter 7: Request For Proposals (RFP)

- neral. [HPH: 7.1]
 HUD: Chapter only applies to procurements >\$100,000, though:

 1s appropriate to use ANYTIME the HA feels a formal solicitation is appropriate.

 HA may implement any of the procedures into a small purchase.
- Scription.

 Awarded to top-rated proposer, responsive and responsible taking into consideration cost and other factors. [HPH: 7.1.A] Preferred method to procure professional services and some non-professional services, but not construction [per HPH: 7.2.B].
 - HPH: 7.2.B].

 NOTE: An RFQ is an RFP except that cost is not received or analyzed until AFTER a top-rated proposer is chosen—then cost is negotiated.

 [HPH: 7.1]

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's
Typically for construction, supply, equipment, and non-complex services contracts [HPH: 6.2]	Typically for professional services and some non-professional services [HPH: 7.1.B.2] NOT typically for construction [HPH: 7.2.B]
Formal process if advertised when value >\$100,000 [HPH: 6.5.B]	Formal process if advertised when value >\$100,000 [HPH: 7.1.F]
Bonds Required?: Only for construction—NOT typically recommended for non-construction [HPH: 6.11]	Bonds Required?: Only for construction—NOT typically recommended for non-construction [HPH: 7.1.D]

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's	
Typical specifications leans more Design- or Brand Name-based [HPH: 9.3.B.2/3]	Typical specifications leans more Performance-based [HPH: 9.3.B.1]	
Suggested Format: [HPH: 6.5.A] (1)1FB Document (2)Form of Bid (3)Profile of Firm Form (4)Section 3 Form (5) Instructions to Bidders (6)Sample Contract (7)Mandatory HUD Forms (see following frames 27-29)	Suggested Format: [HPH: 7.2] (1)RFP Document (2)Form of Proposal (3)Profile of Firm Form (4)Section 3 Form (5) Instructions to Proposers (6)Sample Contract (7)Mandatory HUD Forms (see following frames 27-29)	

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's
Pre-bid Conference: Can be very	Pre-proposal Conference: Can be
helpful, but HUD strongly	very helpful, but HUD strongly
recommends NOT mandatory	recommends NOT mandatory
[HPH: 6.7]	[HPH: 7.2.G]
Amendments (aka Addendums):	Amendments (aka Addendums):
(1)Issued in writing	(1)Issued in writing
(2)Might require time extension	(2)Might require time extension
(3)I DO NOT recommend issuing	(3)I DO NOT recommend issuing
after submittal deadline	after submittal deadline
[IPH: 6.6]	[HPH: 7.2.F]

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Comparison of IFB's and RFP's

IFB's		RFP's/R	FQ's
Prior to the Subr	nittal Deadline:	Prior to the Submit	tal Deadline:
(1)Except for co	nstruction-	(1)Except for const	ruction-
related solicit	ations, DO NOT	related solicitat	ions, DO NOT
disclose how	many firms have	disclose how ma	ny firms have
garnered the	documents or	garnered the do	cuments or
how many bids have been		how many prope	osals have
received.		been received.	[HPH: 7.2.J]
(2)Only receive bids that are		(2)Only receive pro	posals that
sealed.	[HPH: 6.9.A]	are sealed.	[HPH: 7.2.H]
(3)Store any bids received		(3)Store any propo	sals received
securely.	[HPH: 6.9.B]	securely.	[HPH: 7.2.H]
(4) Must be submitted prior to the		(4)Must be submit	
published deadline, [HPH: 6.9.A]		published deadl	

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's	
Opening Bids: Publicly, at (NOT after) the published submittal deadline (NOTE: Recommend read only firm and amount(s) bid, nothing else!) [HPH: 6.9]	Opening Proposals: "In confidence" (privately—no public in attendance), after the published submittal deadline [HPH: 7.2.H]	
Evaluation Factors: Lowest Cost, Responsive and Responsible [HPH: 6.12]	Evaluation Factors: Cost and Qualifications, Responsive and Responsible [HPH: 7.2.D] **NOTE: Cost NOT a factor for RFQ's [HPH: 7.3.A]	

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's
Evaluation of Responsiveness and Responsibility: (1) May be conducted by one or more persons (2) Recommend conducted in private, NOT in publicly (NOT at public bid opening (3)HA reserves the right to waive informalities [Evaluation of Responsiveness and Responsibility: (1) Responsiveness may be conducted by one person (2) Evaluation of proposal evaluation factors ALWAYS conducted in private by an evaluation committee, NOT in public (3)HA reserves the right to waive informalities [HPH: 7.2.J-F]

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Comparison of IFB's and RFP's

IFB	's	RFP's/	RFQ's
Evaluation of Cost (1) Conduct Cost of Analysis [HPH: 10.3; Appendi	or Price	Evaluation of Cost (1) Objective—to NOT by Committee individual (2) Conduct Cost : Analysis [HPH: 1 (3) **RFQ: Cost is factor—negotiate rated proposer co technical factors	assign points, e but by skilled and/or Price [0.3; Appendix 12] s NOT a point cost with top- nsidering
HA must check HU	D LDP and	HA must check HL	JD LDP and
Federal EPLS.	[HPH: 10.2.H]	Federal EPLS.	[HPH: 10.2.H]

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's
Award Factors: To the responsive and responsible bidder with the Lowest Cost Submitted [HPH: 6.12]	Award Factors: To the top-rated responsive and responsible proposer, "top-rated" considering cost (objective) and other factors (typically subjective) [HPH: 6.12]
Section 3: HA's are required to offer a Section 3 preference to all bidders (except for bids for commodities/equipment*), but a Section 3 response is voluntary on the part of bidders (however, Section 3 shall, "to the greatest extent feasible," be a part of every contract award, except as noted above *)	Section 3: HA's are required to offer a Section 3 preference to all proposers, but a Section 3 response is voluntary on the part of proposers (however, Section 3 shall, "to the greatest extent feasible," be a part of every such contract award). [HPH: 15.2]

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Comparison of IFB's and RFP's

IFB's	RFP's/RFQ's
Contract Award: [HPH: 10.1] (1)Typically full narrative format, but can be a PO. (2)Must have appropriate the 5370 form(s) attached [HPH: 10.5] (3)Gifford's Gospel: "He/she who writes the contract, the contract is in favor of," so, DO NOT ever execute a contract form—only the HA contract form—	Contract Award: [HPH: 10.1] (1)Typically full narrative format, but can be a PO. (2)Must have appropriate 5370 form(s) attached [HPH: 10.5] (3)Gifford's Gospel: "He/she who writes the contract, the contract is in favor of;" so, DO NOT ever execute a contractor's contract formonly the HA contract form. (4) **For A/E awards, only contract form HUD-51915 [HPH: 7.3.F]

Quotes and Bids and Proposals, Oh My! (Important Similarities and Differences) Michael S. Gifford, C.P.M., CPSD - 2015 © Mandatory (HUD-required) forms [HPH: 6.5.A: 7.2.B] Construction-related formal Solicitations (IFB/RFP/RFQ): nstruction-related formal Solicitations (IFB/RFP/RFO): form HUD-5369 (10/2007), Instructions to Bidders for Contracts, Public and Indian Housing Programs; form HUD-5369-A (11/92), Representations, Certifications, and Other Statements of Bidders, Public and Indian Housing Programs (NOTE: Must be fully completed and submitted as a part of the bid submittal);

form HUD-5370 (1/2014), General Conditions for Construction Contracts – Public Housing Programs.

<The above sample forms are available from Gifford at no charge at gifford52@yahoo.com >

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Mandatory (HUD-required) forms

- Non-construction-related formal Solicitations (IFB/RFP/RFQ), with Maintenance Work:

 form HUD-5369-B (8/93), Instructions to Offerors, Non-Construction;
 - Construction; form HUD-5369-C (8/93), Certifications and Representations of Offerors, Non-Construction Contracts (NOTE: Must be fully completed and submitted as a part of the bid submittal); form HUD-5370-C (01/2014), General Conditions for Non-Construction Contracts, Section 1 (With or without Maintenance Work):

 - mannenance WOFK); form HUD-5370-C (1/2014), General Conditions for Non-Construction Contracts, Section II (With Maintenance Work).
- <The above sample forms are available from Gifford at no charge at gifford52@yahoo.com >

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Mandatory (HUD-required) forms [HPH: 6.5.A: 7.2.B]

- Non-construction-related formal Solicitation (IFB/RFP/RFQ), without Maintenance Work:

 ✓ form HUD-5369-B (8/93), Instructions to Offerors, Non-Construction;
 - Non-Construction;
 form HUD-5369-C (8/93), Certifications and
 Representations of Offerors, Non-Construction
 Contracts (NOTE: Must be fully completed and
 submitted as a part of the bid submittal);
 form HUD-5370-C (01/2014), General Conditions for
 Non-Construction Contracts, Section I (With or
 - without Maintenance Work).
- <The above sample forms are available from Gifford at no charge at gifford52@yahoo.com >

Quotes and Bids and Proposals, Oh My! (Important Similarities and Differences) Michael S. Gifford, C.P.M., CPSD - 2015 © Canceling a Solicitation [HPH: 6.8; 7.2.F.4-6] Solicitations must not be used to "gauge the marketplace"—does not foster public confidence.

- Good reasons to cancel:

 - Lowest bid significantly exceeds the HA's budget.

 Scope of work or specifications are found to be ambiguous or flawed by the submission of wildly different bids or offer
- If canceled, be sure to fully document the justification for doing so to the file. $\{\$85.36(b)(9); \$200.318(i)\}$

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Miscellaneous Additional Related Requirements:

Debriefing Offerors

[HPH: 7.2.S.3]

> Protests

[HPH: 7.2.T; 10.4]

- Geographic Preferences. [HPH: 13.2.A]

 HA's must NOT require, consider or give preference to any firm simply because it is located in the local area (e.g. city; county; state; etc.) that the HA is based or located. Accordingly, it is NOT appropriate for a HA Commissioner to put pressure on HA staff to do more business with local firms.
- - State Prevailing Wage Requirements. [HPH: 13.2 If there is ANY Federal (HUD) monies in a construction project, then Davis-Bacon wage rates apply, no matter if State prevailing wage rates are higher or lower.

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I hope this information is of a help!

Be sure to visit procurementassistance.org to obtain, at no charge, many competitive solicitation (QSP's; IFB; RFP's; RFQ's) documents.

Thank you!